

# YOUTH ENTREPRENEURIAL LEADERSHIP PROGRAM (YELP)



## What's your dream?

- Band for hire
  - Graphic designer
  - designer jam
  - website design
  - photographer
  - fairy parties
  - caricature portraits
  - street performance troupe
  - fashion label
  - unique handcrafts
- the only limit is your imagination!**

A six day program for regional and rural youth aged 17-26, designed and facilitated by coup de theatre, the State Theatre Company of South Australia's corporate and community training arm.

Delivered in three weekends over three months the YELP program will help you shape and plan your artistic business dream. Learn key business skills, meet like minded peers and connect with successful local mentors.

*coup de theatre* is passionate and experienced in delivering a broad range of leadership, communication and culture events to businesses and communities across Australia.

The YELP program will introduce you to a wide range of business skills and knowledge including:

- |                        |                                     |
|------------------------|-------------------------------------|
| • Leadership           | • Sales techniques                  |
| • Communication skills | • Logistics                         |
| • Networking skills    | • Budgeting                         |
| • Business development | • Taxation                          |
| • Market research      | • Technology                        |
| • Business plan        | • Employment                        |
| • Marketing            | • Site visit to successful business |
|                        | • Start-up assistance packages      |

The program will conclude with a community launch planned and delivered by the group.

**WHO:** 17 – 26 yrs

**WHEN:** April – June 2009 (3 weekends over 3 months)

**WHERE:** The Renmark Institute

**COST:** Free

**APPLICATIONS OPEN:** February 25     **CLOSE:** March 18

Contact RYT for more information and to receive an application form.

**P:** 08 8586 3437

**E:** admin@ryt.org.au

